

A-level Business and BTEC Business summer work 2024

- 1) **Sign up to Seneca and join Mr Barnes' Seneca classroom** using the following class code and link:

app.senecalearning.com/dashboard/join-class/etdpob5o7j

Class room code: [etdpob5o7j](#)

- 2) **Complete the following sections** when signed in to Mr Barnes' Seneca classroom (*this should take around 72-120 minutes to complete*)

- 1.2.1 – Demand
- 1.2.2 – Supply
- 1.2.3 – Markets
- 1.3.1 – The design mix
- 1.3.2 – Promotional decisions
- 1.3.3 - Promotional decisions 2
- 1.3.4 - Promotional decisions 3
- 1.3.10 – Distribution
- 1.3.11 – Distribution 2
- 1.5.1 Setting Up a Business (Preview)
- 1.5.2 Risk & Reward (Preview)
- 1.5.3 Enterprise (Preview)
- 1.5.4 Role of an Entrepreneur (Preview)
- 1.5.5 Why People Set Up Businesses (Preview)
- 1.5.6 Objectives (Preview)
- 1.5.7 End of Topic Test - Entrepreneurs (Preview)
- 1.5.8 Sole Traders & Partnerships (Preview)
- 1.5.9 Limited Liability (Preview)
- 1.5.10 Not for Profit (Preview)
- 1.5.11 Franchising (Preview)
- 1.5.12 A-A* (AO3/4) - Franchising at Blockbuster (Preview)
- 1.5.13 Growth to PLC (Preview)
- 1.5.14 Business Choices (Preview)
- 1.5.15 End of Topic Test - Different Businesses (Preview)

Approximate time to complete all tasks: 1-2 hrs